Sino-Swiss Science in Dialogue: Get involved.

Information kit for donors and sponsors

Shanghai, June 2011

swissnex China

swissnex China
22 F, Building A, Far East International Plaza, 319 Xianxia Road, Shanghai 200051, China
t: (+86) 21 6235 1889 f: (+86) 21 6235 1365 www.swissnexchina.org
Annex of the Consulate General of Switzerland

An Initiative of the Swiss State Secretariat for Education and Research

swissnex China

1. Donors

Get involved as a donor and support swissnex China with a certain sum to foster swissnex China activities. Your donation will not only contribute to one specific project, but to the wide range of swissnex China's activities.

Benefits:
(depending on the donation amount)

- Logo on swissnex China website (rotating on starting page)
- Listing with logo and short description on swissnex China donor website
- Listing as swissnex China donor in Annual Report
- Listing of name on swissnex China entrance door at Shanghai office (min. 10'000 CHF)

Costs: min. 500 CHF / in-kind donation

2. Sponsors

2.1 Projects

Get involved as a sponsor for a swissnex China activity of your choice. With a sponsorship you get the optimum conditions to address your target audience through our tailor made services.

2.1.1 Single project, e.g. lecture / networking event / cocktail reception / …

You sponsor one single project to focus on a very special topic or occasion.

Benefits:

- Logo on all print material of sponsored activity
- Logo on online information related to sponsored activity

Costs: 1'000 – 2'000 CHF

swissnex China
22 F, Building A, Far East International Plaza, 319 Xianxia Road, Shanghai 200051, China
t: (+86) 21 6235 1889 f: (+86) 21 6235 1365 www.swissnexchina.org
Annex of the Consulate General of Switzerland

2.1.2 Project series, e.g. lecture series / networking event series / …

You sponsor the whole series and get involved over a long-term perspective

Benefits:

- See Benefits 2.1.1
- Specific listing with short description of sponsorship on swissnex China sponsorship website page
- Specific listing with short description of sponsorship in swissnex China Annual Report

Costs: 5'000 – 10'000 CHF

2.1.3 Large-Scope Project

Get deeply involved in the Swiss-Sino Science dialogue and sponsor a large scope project of swissnex China:

- Building up a R&D platform
- Hosting of Chinese version of the swissnex China website
- Sino-Swiss Exchange Grant for a specific research area
- Internship Program

Benefits:

- See Benefits 2.1.2
- Prominent logo at entrance door of swissnex China premises in Shanghai
- Own sub-page on swissnex China website with detailed information on project description

Costs: 35'000 – 50'000 CHF / year

2.2 Staff

Get involved by sponsoring one or more of our staff members. You can choose if you want to sponsor on a project- or task-related basis.

Benefits:

- See Benefits 2.1.2
- Logo on the business card of sponsored staff member

2.3 Work space and Hardware

Get involved and support the swissnex China team directly by sponsoring a workspace or hardware at swissnex China premises.

Benefits:

- See Benefits 2.1.2
- Logo on prominent place at work space

Costs: 1'500 CHF / month

PS :

Apart from being a donor or sponsor you can also mandate swissnex China. Profit from the wide network and strong experience and get a tailor made service, i.e.:

- Organizing workshop / lecture / …
- Organizing a trip for your delegation
- Organizing a networking event
- Providing workspace

We are looking forward to discussing the details with you!

Contact: viviane.gut@swissnexchina.org