

ART * SCIENCE * SOCIETY

EXPO 2010 Barbecue Lectures at Minsheng Museum

By swissnex China, Pro Helvetia, Minsheng Art Museum

During the World Expo Shanghai many roundtables, workshops and other events will take place to share knowledge and experiences. Under the theme of “Better City, Better Life”, swissnex China together with Pro Helvetia and Minsheng Art Museum are delighted to present the excellent BBQ LECTURES focusing art, science and society on each last Thursday from June to October 2010.

The BBQ Lectures will focus on five specific topics for debate, which will be “Art and Museum”, “Design and Architecture”, “Thinking and Innovation”, “Mobility and Integration” as well as “Rubbish and Leftover”. We are not looking for a comprehensive overview, but for a challenging, even a controversial point of view that shows the significance of the issue and the complexity involved when dealing with it.

For each topic, we are inviting different speakers from both Switzerland and China so as to create a Sino-Swiss dialogue. We will bring together concepts, solutions, and visions drawn from art / artistic expression and science / research. Together with this “food for thought” will be food for stomach available as well (barbecue).

Admission & Booking:

Free entrance to the lecture (advanced registration is required).

For booking or further request please email us at BBQLectures@swissnexchina.org

Schedule

Press Release

Date	Topic	Description	Speakers
24th Jun.	Art and Museum	<p>Better Museum, Better Life?</p> <p>Is there any sustainable and low energy concept for museums in a fast changing world?</p>	<p>Juri Steiner Director of the Museum Paul Klee, Bern</p> <p>Fei Dawei Art Critic, Curator, Former Artistic Director of UCCA</p>
29th Jul.	Design and Architecture	<p>Format follows function? Or the market? Design today, serving harmonious society and social innovation, right?</p>	<p>Meret Ernst Senior Editor of <i>Hochparterre</i> (Swiss architecture and design magazine) Co-Director of Swiss Design Association</p> <p>Wu Zhiqiang Chief Planner of World Expo Shanghai 2010 Dean, College of Design & Innovation, Tongji University</p>
26th Aug.	Thinking and Innovation When Innovation Becomes Sound	<p>Cogito ergo sum! Cogito ergo innovation? How to think to innovate and how to innovate thoughtfully.</p>	<p>Mathias S. Oechslin Brain Researcher, Swiss Neuroscience center, University of Geneva</p> <p>Chen Musheng Composer, Shanghai Conservatory of Music, Prize Winner of the Queen Elisabeth Award Belgium 2006</p>
30th Sep.	Mobility and Integration	<p>How mobility affects culture and society? Flexibility and Stability, both required for Integration?</p>	<p>Janine Dahinden Vice Dean, Faculty of Humanities and Social Science, University of Neuchâtel</p> <p>Wu Liang Art Critic, Chief Editor of <i>Shanghai Culture</i></p>
28th Oct.	Rubbish and Leftover	<p>Why is rubbish rubbish? Rubbish for me, riches for you? Or how rubbish can be de-rubbished? How to deal with the leftovers of Expo?</p>	<p>Beat Zoderer Artist working with rubbish or daily items</p> <p>Zhang Zhen Associate Professor, Environmental Science and Engineering School, Fudan University</p> <p>Andreas Schmucki Chief Operating Officer Swiss Pavilion Expo 2010 Shanghai</p>



